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E775417.0004 (RMWW-104)

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Office Application of:

Paul Michael O'CONNOR

Serial No.: 09/462,928

Filed: January 14, 2000

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Examiner: DODDS, Harold E.

Group Art Unit: 2177

For: METHOD AND SYSTEM FOR
COMPILING DEMOGRAPHIC DATA

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JUN 06 2002

Technology Center 2100

Assistant Commissioner for Patents
Washington, DC 20231

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AMENDMENT "A"

Sir:

In response to the Office Action dated January 16, 2002, Applicant submits herewith the following amendments and remarks for consideration by the Examiner.

IN THE CLAIMS:

Please cancel claims 4, 8, 10, 12, 19, 23, 25 and 27.

Please add the following new claims 31- 42:

Sub 13
31. (New) A computer implemented method as claimed in claim 7, wherein the interaction data includes a customer identifier, the customer identifier comprising an account number obtained by one or more financial institutions from the commercial transactions.

06/04/2002 NM0HAMM1 00000064 09462928

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelop addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on the date indicated below.

Date: May 16, 2002

Edith Sillman
Edith Sillman